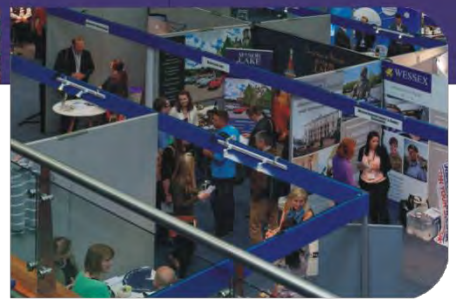
The
GLOUCESTERSHIRE
BUSINESS GAMES

17 & 18 May 2017

The Centaur, Cheltenham Racecourse

The Gloucestershire Business Games





www.gloucestershire-business-show.co.uk

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The GLOUCESTERSHIRE BUSINESS GAMES

What's it All About?



New for 2017, The Gloucestershire Business Games sit beside the now established Gloucestershire Business Show will provide an opportunity for businesses to enter a team to compete, have fun and support a community engagement agenda, personal development and training for your businesses goals.

In their first year, the games will be focused on an engineering project - to design, build and race a pedal car.

Embracing team-building, innovation and engineering skills, the games will provide an opportunity for businesses to be involved in an exciting competitive activity, and have a lot of fun!

Discuss - Engage - Collaborate - Innovate - Promote - Grow

May 17 & 18 2017
Cheltenham Racecourse

The GLOUCESTERSHIRE BUSINESS GAMES

Pedal Car Racing in the UK

Remember the pedal car you had as a child? – it was great wasn't it!

So this is nothing like that…….

The British Federation of Pedal Car Racing (BFPCR) holds the annual British Pedal Car Championship with races held at some of the well known karting circuits around the UK.

http://pedalcarracing.info/

The Gloucestershire Business Games Pedal Car Race will be held to BFPCR specifications, though not included in its championship series.

Our race Director, Rob Harris has for a number of years worked alongside the BFPCR to develop pedal-powered races and we're looking forward to building a race event that will be a significant fixture in the Gloucestershire business community diary.









The GLOUCESTERSHIRE BUSINESS GAMES

An Ideal Vehicle for……..



Promoting engineering and technical design across the county of Gloucestershire

Whether your business is about engineering or not, you can enter a team and in doing so help drive discussion and awareness about the importance of engineering and technical design to the county.

If you have engineers and workshops in-house, then you can design and build from scratch working on technical solutions to give you speed, agility and aerodynamics.

If your business isn't about engineering, this is an opportunity for your business to team up with one of the county's many engineering businesses to create a collaboration that will forge great staff and business relationships – and might even win a race!

A third option is to acquire a pre-raced car from a BFPCR race or corporate team – we can provide all the introductions you need.

The GLOUCESTERSHIRE BUSINESS GAMES

An Ideal Vehicle for……..



Staff training and development – engineering team

- An great opportunity for a practical training project for apprentices, engineers and workshop staff.
- A great challenge in fresh-thinking and problem-solving. Producing a working and robust machine outside which is outside of your usual line of work will develop new skills, team-working and innovation.
- The team taking on the design and build will develop new working relationships as they come out to race their own pedal car.

Staff training and development – wider team

For those not involved in the practical engineering, there are places for drivers, project managers, mechanics, and non-technical apprentices.

The GLOUCESTERSHIRE BUSINESS GAMES

An Ideal Vehicle for……..





Brand Awareness, Marketing & PR

As a corporate team entry joining The Gloucestershire Business Games, your company will be competing with teams from other business from across the county.

As a race to BFPCR specifications, we will be promoting the race and participating teams across all our channels plus in the media, with sprint-racing, and endurance-racing competitions and prizes for innovative engineering and design style.

We expect an exciting and high-profile competition that will be promoted by the Gloucestershire Business Show marketing and communications team.

Our team will fully engage with the marketing contacts for at each corporate teams, with significant brand promotion of the games before, during and after the event.

The GLOUCESTERSHIRE BUSINESS GAMES

So how does it work?





The Vehicle

Cars will be built to BFPCR specification and can therefore also be raced at any of the six BPCC races (off-road circuits, March-Sept) and the BFPCR street Grand Prix. The spec mostly concerns dimensions for wheel spacing, turning circle, brakes. Most cars use a standard derailleur mechanism but hub gears have their advantages. It also helps to invest in a differential which offers traction to both rear wheels.

The Race

Each car will be scrutineered and fitted with a sensor to trigger the lap-counter.

The racing will be held over two days with sprint-racing against the clock on one day and endurance racing on the other.

Each team will adopt a charity for which they will raise sponsorship and the sprint race may attract a small sponsored cash prize that will go to the Charity.

The GLOUCESTERSHIRE BUSINESS GAMES

How to enter a team?





The Cost

A team entry for the Gloucestershire Business Games pedal car race 2017 will cost £1,500.00 + VAT

The Process

To enter a team contact us at:
racing@business-shows.co.uk
Or call 01242 807689

We'll need to know:

- Will you design, build and race as your own team?
- Will you want to collaborate with another business?
- Will you want to purchase a pre-raced vehicle?

Race teams at the event will be a minimum of two and a maximum of six people. They will be allocated space to prepare their vehicles and they must adhere strictly to all race rules and terms & conditions which will be provided.

The GLOUCESTERSHIRE BUSINESS GAMES

Our GBS17 Strategic Partners

gfirst growing gloucestershire — The Gloucestershire Business Show Founding Partner since 2015

BusinessWest — The Gloucestershire Business Show Founding Partner since 2015

ASSOCIATION OF GLOUCESTERSHIRE CHAMBERS & BUSINESS GROUPS — The Gloucestershire Business Show Founding Partner since 2015

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CRIMESTOPPERS

Hollie Gazzard Trust

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CIMA

COTSWOLD TASTE food & drink

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